

AMBER SCHULTZ

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Skills Summary

- Skills: Software Development Life Cycle, Process Optimization, Technical Solution Design, Digital Marketing, Technical Direction, Web Development, WordPress and Full Site Editing, HTML, CSS, SEO, Google Analytics, Project Management, Agile Methodologies, Atlassian Suite, SharePoint, Microsoft Office, Adobe Creative Suite
- Powerful analytical skills, keen eye for detail, and adeptness in meeting stringent timelines
- Use creative problem-solving and teamwork to create efficient solutions, while integrating process enhancements and sustainable modifications
- Strong interpersonal communications skills with the ability to work independently and in a team

Relevant Experience

TriStar Event Media | Senior Digital Producer | August 2023-Present

- Coordinated, managed, and updated news content on websites for association events
- Construct and deploy emails that dynamically incorporate information from the latest news articles using Foundation for Emails
- Ensure the website's core is regularly updated as required

Attane, Formerly GlynnDevins | Solution Designer | February 2023-July 2023

- Identify and manage technical architecture solutions to improve marketing and communications programs
- Write functional specifications to meet client objectives for 200+ clients for digital marketing solutions
- Mature technical operations and provided technical project leadership for digital marketing projects
- Help develop standard operating procedures for delivery process including platform and software selections, source control governance, release management, project estimation, and project proposals

Attane, Formerly GlynnDevins | Front-End Web Developer | October 2021-February 2023

- Develop and maintain client websites, in various platforms, primarily using our custom WordPress platform
- Identified and maintained the Attane Website Platform and its issue backlog
- Assisted the Implementation team with contenting and troubleshooting CMS questions

GlynnDevins | Senior Implementation Specialist | February 2020-October 2021

- Identified trends, provided insight, direction, and expertise to team members where needed while encouraging creativity and create an inspiring team environment with an open communication culture

- Configured integrations between client websites and third-party services such as Marketing Automation Platforms and CRMs, manage internal and client domains, develop emails via in-house tool
- Provided maintenance for existing products and services and updated their related internal documentation
- Served as the first point of contact for team members inside and outside of the department and mentor less experienced team members

GlynnDevins | Digital Producer | August 2012-February 2020

- Coordinated, managed, and updated marketing content on high-traffic public-facing websites and provide client facing technical product support through a web-based portal
- Collaborated with marketing managers, technical team, and vendors to execute initiatives and provide digital graphic art production support

Education

B.A.Sc Graphic Arts Technology Management

University of Central Missouri | 2001